

Sponsorship Agreement
Chemnitzer Linux Tage

Overview Sponsorship and Further Cooperation

Platinum Package 3000 € (plus 19% VAT)

- Limited to 10 sponsors
- A booth at CLT including the option to specify a preferred booth location
- Company logo prominently displayed on the website
- One poster at the booth (or alternatively your own booth setup)
- Four personalized contributor tickets for CLT, including meals in the free helper catering and free participation in the evening event
- Option to purchase additional evening event tickets at a discounted rate
- One post on the CLT website (length 2000 characters / maximum three graphics)
- Option to place job postings on the CLT website
- Mention of the company on CLT social media channels
- One slot for a raffle as part of a prize draw

Gold Package 1400 € (plus 19% VAT)

- Limited to 10 sponsors
- A booth at CLT (location assigned by organizers)
- Company logo on the website
- One poster at the booth (or alternatively your own booth setup)
- for CLT, including meals in the free helper catering and free participation in the evening event
- Option to purchase additional evening event tickets at a discounted rate
- Option to place job postings on the CLT website
- Mention of the company on CLT social media channels
- One slot for a raffle as part of a prize draw



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Silver Package / Digital Partner 500 € (plus 19% VAT)

- Limited to 10 sponsors
- Company logo on the website
- Without a booth at CLT
- One personalized contributor ticket for CLT, including meals in the free helper catering and free participation in the evening event
- Option to purchase additional evening event tickets at a discounted rate
- Option to place job postings on the CLT website
- Mention of the company on CLT social media channels
- By arrangement, the possibility to display a poster at CLT



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Flyer Package per day (plus 19% VAT)

- Limited to 2 sponsors
- Display of 500 flyers per day in the Reichenhainer Straße cafeteria (approx. 150 seats) during meal times between 11 a.m. and 2 p.m.

Wristband Package 2000 € (plus 19

- Limited to one sponsor
- Placement of the company logo on the CLT wristbands
- Choice of up to eight available colors for the admission wristbands
- Confirmation required by the end of January to ensure timely ordering of the admission wristbands

Lanyard Package 2000 € (plus 19% VAT)

- Limited to one sponsor
- Placement of the company logo on the CLT lanyards
- Response required by early November to ensure timely ordering of the lanyards

Logo Placement

Sponsors of the **Platinum** package have the best opportunities to draw attention at the Chemnitz Linux Days. Their **logos** are displayed on all suitable **print media**. This particularly includes posters.

We maintain a **sponsor overview on our website**, where all sponsors—if available—are listed with logo and company description in both German and English. We use a separate area for our premium sponsors. This allows our guests to easily see who supports us as a premium sponsor. On every subpage of our website, a randomly selected set of sponsor logos is displayed. The frequency of display depends on the sponsorship level. Platinum sponsors appear more frequently than Gold sponsors, who in turn appear more frequently than Silver sponsors.

Job Postings

For your recruiting efforts, a **job portal on our website** is available in advance of the Chemnitz Linux Days. We are happy to publish your job advertisements there. On-site, there is also a job wall for current offers.

Linux-Live: Booth Spaces

During talks and in the exhibition area "Linux-Live," you can engage with Linux enthusiasts ranging from beginners to experts. This allows you to establish connections and collaborations with other companies and form valuable contacts with potential customers or employees. Platinum and Gold sponsors receive a booth space in our "Linux-Live" exhibition area. By choosing the Platinum package, your preferred booth location will be taken into account.

Booth sizes vary between $2.5m \times 3m$ and $3m \times 3m$.

The allocation of a booth space requires that

- your company's theme fits with ours,
- your booth has been submitted by the deadline (see details on page 5), and
- our booth quota has not yet been exhausted.

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Contributor Tickets

All our sponsors receive contributor tickets (the number depends on the chosen package). Holders of these tickets are recognizable to all visitors as supporters of the Chemnitz Linux Days by their contributor badges. In addition to entry to the event, these tickets include full catering during both event days in our backstage area and free participation in our evening event for supporters and contributors of CLT.

Organizational Matters

If you are interested in one of our sponsorship packages, please contact us by email at:

sponsoren@linux-tage.de

We will clarify all questions about sponsorship and the process with you. If the desired sponsorship package is already fully booked, we will of course inform you.

The agreed sponsorship amount will be invoiced with VAT shown separately, which you then pay. We can only provide sponsorship benefits after payment has been received.

If you have additional wishes or ideas for advertising at the Chemnitz Linux Days, please let us know. We are happy to discuss various possibilities. We are also available for any other comments or questions.

Submission of Talks and Booths

Deadline for submission of talks and booths: **31.12.2026**

The submission of talks and booths is **independent of sponsorship** and requires a separate registration. By booking a Platinum or Gold sponsorship package, we will reserve a booth space for you. To clarify all organizational matters (booth setup, poster, etc.), you must **register your booth**. Registration is possible at the following address:
`https://chemnitzer.linux-tage.de/2027/programm/anmeldung/live{}`

Submission of talks is independent of sponsorship and possible using the form at:
`https://chemnitzer.linux-tage.de/2027/programm/anmeldung/beitrag{}`

Raffles

In recent years, various Linux-Live booths have increasingly offered raffles. Since these have generally been positively received by our visitors, we would like to continue allowing raffles. However, raffles at booths have repeatedly led to blocked aisles, which disrupt visitor flow and block emergency exits and escape routes. As a solution, raffles at booths are no longer permitted. CLT will provide a location where raffles can be held at an agreed time. The exact location on the event grounds and the time

will be arranged with you before the event begins, giving you the opportunity to promote the raffle at your booth. Such slots are only available to our Platinum and Gold sponsors.

Sales Activities

The sale of books at our event is the exclusive right of Universitas Bookstore. Therefore, we cannot permit book sales. Universitas Bookstore generally includes requested books in its CLT assortment. We are happy to forward your request to the bookstore.

Other sales, especially of merchandise items, are permitted but must be coordinated with us.